

Privacy Policy

What this Privacy Policy Covers

This privacy policy covers the treatment of personal information collected when you are on this site and when you use its services. This policy describes as well how and to who we may disclose your personal information. This policy does not describe information collection policies on other sites, including those linked to or from the site. If you disclose any personal information to third parties, this policy will not be applicable and such information will be subject to the privacy policy of that third party. By accessing or using this site's services, you consent to the collection, retention, use and disclosure of your personal information in the manner described in this privacy policy. If you do not agree with any part of this privacy policy, please do not use this site.

Data Collection

You may choose, voluntarily, to share your personally identifiable information with us while using our site. You can unsubscribe and opt-out to certain communications and access, or update and delete your contact information at any time, by contacting us at the email address or telephone number specified below:

nbkservices@nbks.com or +974-40401555.

We may collect personal information that you provide to us when you use the site. The information that we collect and how we process it depends on how you use the site. Data is captured by a cookie to provide us with anonymous information about site navigation. The information we collect is considered necessary for us to provide the range of services we offer. This information may be used for marketing and internal processes.

Personal information may be collected from you in various ways, for example:

1. Information about your computer and about your visits to and use of this website (these are information about your browser, your IP address, your general location as determined from your IP address and provided by your browser, the site from which you come, and the links followed when leaving our site). This information is also collected through cookies
2. When you register and voluntarily provide information when inquiring about our services, in response to questionnaires or download forms, or to register for newsletters (this includes your name, email address, and any other details asked for and which you provide).

3. When you conduct activities on our site through redirection from other sites or social media platforms, we may collect your name and contact details, details of your subscription to our services, and other information gathered by those sites or social media platforms and transferred to us, including your address.

Cookies.

We may collect certain preference information of website users through the use of HTTP cookies which are small files stored on your web browser in order to optimize the design of the site. Cookies enable us to track and aggregate user behavior data so that we may better target the interests of our users and enhance their experience on the site. You can set your browser to refuse all cookies or to indicate when a cookie is being sent. However, some website features or services may not function properly without cookies.

Use and disclosure of information

We may gather personal information about you to allow us to process your registration, provide any other services requested, respond to your inquiries about content and other services and make proposals for future service needs. The relevant information is then used by us, our agents, business partners or sub-contractors to communicate with you on any matter relating to the conduct of your account and the provision of the services.

We may use your information, as provided by you through the site, to contact and correspond with you and/or to respond to your inquiries, as well as for other business purposes such as adding you to our marketing lists, what else?? We or our agents, business partners or sub-contractors may contact you by email, text or telephone to ask you for your feedback and comments on our services.

We may also use aggregate information and statistics for the purposes of monitoring website usage in order to help us to develop our website and our services. We may also provide such aggregate information to third parties. These statistics will not include information that can be used to identify you.

From time to time we may provide your information to our customer service agencies for research and analysis purposes so that we can monitor and improve the services we provide.

We do not disclose any personal information about you to any third parties except as stated in this privacy policy, as otherwise permitted by law, or as authorized by you.

We will only disclose your data to governmental authorities in cases where it is required by law. Our employees, agencies, and retailers are obliged by us to respect confidentiality.

Marketing and sharing information with Third Parties

We may use your information to provide you with details about special features of our website or any of our services or products. We may also want to provide you with related information from third parties we think may be of interest to you. If you would rather not receive this information, please send us an email. If you agree to us providing you with third party marketing information, you can opt out at any time in the future

We may ourselves, or with third party vendors, use certain data we collect (e.g., information about browsing history, usage, interactions, demographics, account activity etc.) in connection with our own or partner/advertiser/vendor information to deliver targeted advertising to you when you visit other websites or our site. Cookies and other similar technologies described above may be used in this process as described in this privacy policy. We may use Ad Networks to deliver advertisements and related services to you on behalf of our advertisers.

We may invite you to participate in promotional activities, such as surveys, contests, special events, blogs and chats ("**Program**"). These Programs may be co-marketed with one of our business partner. If you participate in a Program, we may use personally identifiable information you provide. Your personally identifiable information may also be shared with our business partner and may also be used by our business partner if you indicate your interest in receiving communications directly from that company. If you elect to receive communications from our business partner, your information will be used by that company in accordance with its policies and this privacy policy will not apply to that company's use of your information. Please review all of the information about a Program before you provide us (or our business partners) with any Personally Identifiable Information.

Third party Advertisers

Some banner ads provided by third parties may be displayed on our site. These ads contain cookies and may also contain web beacons. Unlike cookies and web beacons used by us in content it controls on the site, cookies or web beacons received with banner ads are collected by our advertisers and we do not have access to this information. We use third parties to serve some or all of the advertisements that are placed within the site and they may use information (not including Personally Identifiable Information) about your visits to the site and other websites to assist in serving advertisements to you. These companies may employ cookies, web beacons and action tags to measure advertising effectiveness. They

may share anonymous information with their clients such as date and time the banner ad was shown to you, the specific ad shown and the IP address.

Protection & Security

We will use all reasonable efforts to safeguard your personal information. We use industry standard security policies, procedures and tools designed to safeguard data submitted through the site against accidental or intentional loss, theft, unauthorized access, destruction, use, modification and disclosure. However, you should be aware that the use of the Internet is not entirely secure and that we cannot guarantee the security or integrity of any personal information which is transferred from you or to you via the Internet. We are not responsible for any interception or interruption of any communications through the Internet or for changes to or losses of data. Users of the site are responsible for maintaining the security of any password, user ID or other form of authentication involved in obtaining access to password protected or secure areas of any of the site. We do not guarantee that our website will be secure or free from bugs, viruses or other technologically harmful material. You are responsible for configuring your information technology, computer programs, software and platform in order to access the website in a manner you deem appropriate and secure. You should use your own virus protection software

Links to other websites

Our website may contains links to other websites. This privacy policy only applies to this website so when you link to other websites, their own privacy policies shall apply.

Changes to privacy policy

Our privacy policy may change from time to time. We will post any privacy policy changes on this page so you may be aware of these changes.

Governing Law and Jurisdiction

All matters relating to this website are governed by the laws of the State of Qatar. The Courts of Qatar will be exclusively competent to settle any dispute related to this site or its use.